

2020 OPTIMA S

MODEL/OPT.CODE: 53232 / 015  
EXTERIOR COLOR: GRAVITY GREY  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: 5XXGT4L32LG412331  
PORT OF ENTRY: WEST POINT

Sold To: DE006  
Selbyville Holly Kia  
38015 DUPONT BLVD.  
SELBYVILLE DE 19975

Ship To: DE006

STANDARD FEATURES

STANDARD LX FEATURES

**MECHANICAL**  
2.4L Gas Direct Injection (GDI) 4-Cyl Engine  
6-Speed Automatic Transmission  
Drive Mode Select (DMS)

**KIA DRIVE WISE DRIVER-ASSIST TECHNOLOGY**  
Blind-Spot Collision Warning (BCW)  
Rear Cross-Traffic Collision Warning (RCCW)  
Parking Distance Warning-Reverse (PDW-R)  
Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
Lane Departure Warning (LDW)  
Lane Keeping Assist-Line (LKA-L)  
Driver Attention Warning (DAW)  
High Beam Assist (HBA)

**SAFETY**  
Dual Front Advanced Airbags & Driver's Knee Airbag  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Traction Control System & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
8" Touchscreen w/ Android Auto & Apple CarPlay  
Rear Camera with Dynamic Guidelines  
Adjustable Driver's Seat w/ Lumbar Support  
Adjustable Front Passenger's Seat w/ Height Adjuster  
Anti-Soiling Cloth Seat Trim  
Bluetooth® Wireless Technology  
USB / Auxiliary Input Jack and 12 Volt Outlet  
Steering Wheel Controls (Bluetooth/Audio/Cruise)  
Overhead Maplights & Sunglass Holder  
Remote Keyless Entry w/ Trunk Opener  
Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**  
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
Single Projection Headlights w/ LED DRL  
16" Alloy Wheels

**WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

MANUFACTURER'S SUGGESTED RETAIL PRICE ►

COMPARE S FEATURES  
Added to/in place of standard LX features  
- Power Adj. Driver's Seat w/ Power Lumbar  
- Sport Cloth and Leatherette Seat Trim  
- Leather Wrapped Steering Wheel  
- Front Windows w/ One-Touch Auto-Up/Down  
- Alarm with Engine Immobilizer  
- Smart Key & Push Button Start  
- LED Tail Lamps  
- Projector Fog Lamps  
- Sport Side Sills with Gloss Black Accent Trim  
- Rear Spoiler  
- 18" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:  
(In addition to or in place of standard features)  
S Panoramic Sunroof Package  
- Panoramic Sunroof w/ Power Sunshade  
- LED Overhead Interior Lighting  
Carpeted Floor Mats

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ►

\$ 24,690.00

\$1,000.00

\$135.00

\$ 25,825.00

\$ 925.00

\$ 26,750.00



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**27** MPG  
combined city/hwy

**24** MPG  
city

**32** MPG  
highway

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

**You save \$0**  
in fuel costs over 5 years  
compared to the average new vehicle.

**Annual fuel cost \$1,500**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)

**6** Best

**Smog Rating** (tailpipe only)

**7** Best

This vehicle emits 330 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

**fueleconomy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal</b>	<b>Driver</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Passenger</b>	★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side</b>	<b>Front seat</b>	★ ★ ★ ★ ★
<b>Crash</b>	<b>Rear seat</b>	★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 60 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 40%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE (MOTOR):** USA

**TRANSMISSION:** USA

When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy policy on www.kia.com.

TOTAL ADDITIONAL WEIGHT: 7.3